

# Childsafe

A PARTNERSHIP IN CHILD SAFETY – HEALTH – EDUCATION

JANUARY 2008



*"I welcome Childsafe, because it contains solid information about the risks that face children, and simple but authoritative advice about what parents and others can do to help guard against them"* – **Beverley Hughes MP, Minister for Children Young People and Families**



The purpose of *Childsafe* is to provide information, advice and solutions for parents and others to ensure the continued wellbeing of their growing children in our ever-threatening society.



The first issue has recently been delivered to Doctors Surgeries and Primary Care Centres throughout the UK and have been placed in Waiting Rooms where they have extracted much praise from Practice Managers, Nurses and patients alike.

*Childsafe* has been a nationwide success. E-mails from Practice Managers across the UK are arriving on a continuous basis, asking for more copies and praising the content of the publication and the sound advice it gives. All of this is, of course, further expands the huge readership of *Childsafe*.



Multiple copies of *Childsafe* are sent to every Doctor's Surgery in the UK. These copies are stamped "Surgery Copy – Do not remove". Multiple order form cards are bound into the inside front cover for patients to order their own copies. **A minimum of two million people a week visit their GP** (Source: BMA).



The next edition of *Childsafe* will be launched in January 2008. It will cover new topics as well as expanding on current areas of concern so that it can continue to be a very useful source of information on this important topic.

*"Just received my copy of Childsafe, what a brilliant idea for a magazine, will definitely leave it in the waiting room once all the staff have finished browsing"* – **Wendy Hillar, Practice Manager**