

# Childsafe

A PARTNERSHIP IN CHILD SAFETY – HEALTH – EDUCATION

## RATE CARD

### SPECIFICATIONS

|   |  |
|---|--|
| Half Page   | £1225                                      |
| Full Page   | £2475                                      |
| DPS   | £4475                                      |
| Covers/Dividers/Bookmark/Special Positions/Educational Features | P.O.A.                                     |
| Sponsored Features  | P.O.A.                                     |
| Advertising Agency Commission 10%                               | All prices subject to VAT at standard rate |

### MECHANICAL DETAILS

|                                   |                 |
|-----------------------------------|-----------------|
| Printed digitally sheet-fed litho | Screen 175/ 200 |
| DPS Bleed                         | 303 mm x 426 mm |
| DPS Trim                          | 297 mm x 420 mm |
| Bleed Page                        | 303 mm x 216 mm |
| Trim Page                         | 297 mm x 210 mm |
| Full Page                         | 254 mm x 178 mm |
| Half Page (vertical)              | 254 mm x 86 mm  |
| Half Page (horizontal)            | 124 mm x 178 mm |

### COPY REQUIREMENTS

Adverts required as DIGITAL FILES by e-mail to [lesley.pibworth@mar-media.com](mailto:lesley.pibworth@mar-media.com) or CD Rom or FTP

ANYTHING SUPPLIED OTHER THAN THE ABOVE MAY INCUR A PRODUCTION CHARGE

### PRODUCTION SERVICE

Our production department can offer you a full service in the preparation of your advertisement.  
Telephone +44 (0) 20 7386 6123

### PUBLISHED BY

**Roxby Media Ltd**, The Diary House, Rickett Street, London, SW6 1RU  
Tel: +44 (0)20 7386 6100 Fax: +44 (0)20 7381 8890 E-mail: [inbox@mar-media.com](mailto:inbox@mar-media.com)