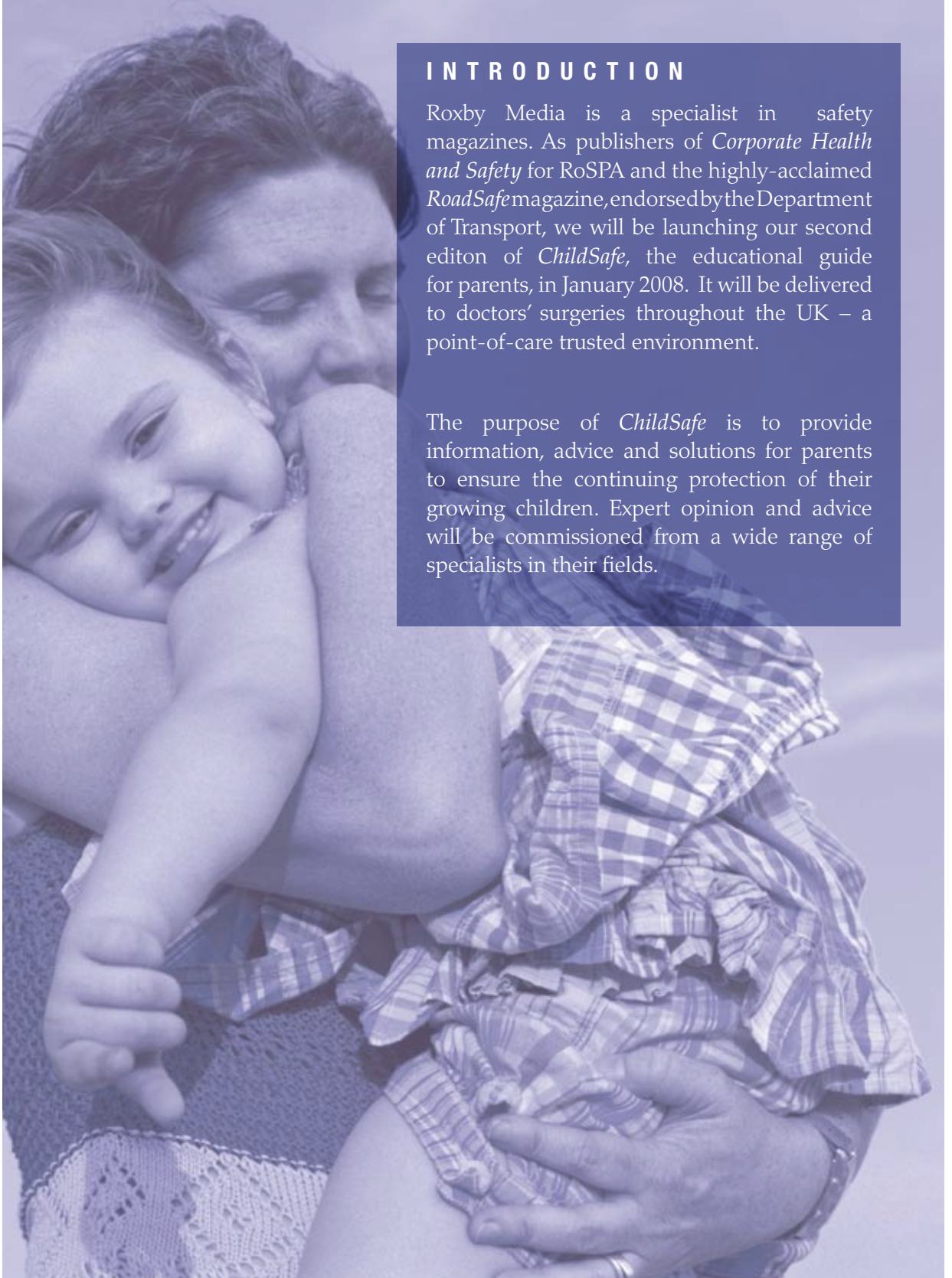


Childsafe

A PARTNERSHIP IN CHILD SAFETY – HEALTH – EDUCATION



INTRODUCTION

Roxy Media is a specialist in safety magazines. As publishers of *Corporate Health and Safety* for RoSPA and the highly-acclaimed *RoadSafe* magazine, endorsed by the Department of Transport, we will be launching our second edition of *ChildSafe*, the educational guide for parents, in January 2008. It will be delivered to doctors' surgeries throughout the UK – a point-of-care trusted environment.

The purpose of *ChildSafe* is to provide information, advice and solutions for parents to ensure the continuing protection of their growing children. Expert opinion and advice will be commissioned from a wide range of specialists in their fields.